

PRIVACY POLICY

The 44th District Agricultural Association/Colusa County Fairgrounds is committed to promoting and protecting the privacy rights of individuals, as enumerated in Article 1 of the California Constitution, the Information Practices Act of 1977, and other state and federal statutes.

It is the policy of The 44th DAA/Colusa County Fairgrounds to limit the collection and safeguard the privacy of personal information collected or maintained by the Fairgrounds. The 44th DAA's information management practices are consistent with the Information Practices Act (Civil Code Section 1798 et seq.), the Public Records Act (Government Code Section 6250 et seq.), Government Code Sections 11015.5 and 11019.9, and with other applicable laws pertaining to information privacy.

The 44th DAA/Colusa County Fairgrounds follows these principles in collecting and managing personal information:

We collect personal information on individuals only as allowed by law. We limit the collection of personal information to what is relevant and necessary to accomplish a lawful purpose of the 44th DAA/Colusa County Fairgrounds. For example, we need to know someone's first name and address, among other things, to properly maintain an exhibitor database.

We do not collect home, business or e-mail addresses, or account information from persons who browse our Internet sites. We collect personal information about you only if you provide it to us voluntarily through e-mail, registration forms, or surveys.

Visitors to our website are not required to disclose any personal information. However, to join our email bulletin, enter a contest, or purchase goods, you may need to provide your name, email address, mailing address, telephone number, credit card information or other information required to fulfill the desired service or good. Unless otherwise specified, anyone who enters one of our contests is added to our email bulletin mailing list. We may also receive personal information from third parties, such as a ticketing company or ISP.

Persons under the age of 13 are not eligible to or provide any personal information. We decline to accept information and will delete any information inadvertently collected from anyone under the age of 13.

We tell people who provide personal information to the 44th DAA/Colusa County Fairgrounds the purpose for which the information is collected. We tell persons who are asked to provide personal information about the general uses that we will make of that information. We do this at the time of collection. With each request for personal information, we provide information on the authority under which the request is made, the principal uses we make of the information and the possible disclosures we are obligated to make to other government agencies and to the public.

We may ask you periodically to express a preference toward a genre of music or particular entertainer; or, we may conduct surveys or contests to collect demographic or psychographic information. Providing this information is strictly voluntary and helps us develop programming that suits you, our patron. Our website may use IP addresses to determine what pages were viewed, how long the pages were viewed, and other statistics. All data we collect is protected against unauthorized access. We use your personal information to craft special offers for our email bulletin and provide a more enjoyable experience at our events or on our web site. We may also use the information we collect to occasionally send you 44th DAA announcements or special offers that we think you'll find valuable. The 44th DAA may provide aggregate statistics about our customers to reputable third-party vendors or marketers, but these statistics will include no personally identifying information. The 44th DAA may release personal information in certain narrow circumstances when we believe, in good faith, that such release is reasonably necessary to (i) comply with law, (ii) enforce or apply the terms of any of our user agreements or (iii) protect the rights, property or safety of the 44th DAA, our patrons, or others.

Our web site links to other sites that have no official affiliation with the 44th DAA. We make no representations or warranties with regard to any site that links to or from our site. We suggest that you read the Terms of Use and Privacy Policy of all sites that you visit.

We use personal information only for the specified purposes, or purposes consistent with those purposes, unless we get the consent of the subject of the information, or unless required by law or regulation. The Public Records Act exists to ensure that government is open and that the public has a right to have access to appropriate records and information possessed by state government. At the same time, there are exceptions in both state and federal law to the public's right to access public records. These exceptions serve various needs including maintaining the privacy of individuals. In the event of a conflict between this Policy and the Public Records Act, the Information Practices Act or other law governing the disclosure of records, the applicable law will control.

At this time, the 44th DAA does not sell, trade, or rent your personal information to others. We may choose to do so in the future, but you can tell us not to do so by sending a blank e-mail message to ceo@thefarmshow.com.

We use information security safeguards. We take reasonable precautions to protect the personal information on individuals collected or maintained by the 44th DAA against loss, unauthorized access, and illegal use or disclosure. Personal information is stored in secure locations. Our staff is trained on procedures for the release of information, and access to personal information is limited to those staff whose work requires it. Confidential information is destroyed according to the 44th DAA records retention schedule. The 44th DAA conducts periodic audits to ensure that proper information management policies and procedures are being followed.

We will provide additional explanations of our privacy policy if requested. If you have further questions about the 44th DAA privacy policy, you may write or call Attn: CEO, 1303 - 10th Street, Colusa, CA 95932; 530-458-2641; ceo@thefarmshow.com.